1952 magazine article

***“Secaucus, at the heart of a vast trash-filled marsh known, euphemistically, as the Meadows, is bounded by the ever dirty Hackensack River and two sloughy creeks. Most of its small bedraggled residential section is huddled on a hill, which rises, like a precarious reef from a mounting sea, above a tide of pigs”***

Time Magazine Monday, August 11, 1952

In early 1952, two guys from north Jersey (both sons of immigrants) collaborated on the creation of an independent political party. The purpose of this was all in fun. It was a stunt. It was a satire. It was utterly ridiculous. The titular head of the third party is a resident of Secaucus named Henry Krajewski. He is a 40 year old local pig farmer. His campaign manager is Max Rosey, a Newark NJ press agent who is the creative force of this duo. Max will generate press for his candidacy, platform and speaking engagements. From day one of this idea, it was a blockbuster.